



create their own holiday. Seinfeld fans might think of it as a “Festivus” for the rest of us. Hence “Bag Day” was born to be celebrated at the Irish Pub on March 18th each year, the day after Saint Patrick’s Day.

Cathy Burke explained that the name had nothing to do with being in the bag or having too much to drink. Rather all patrons are required to wear bags on their heads in proper celebration of Bag Day. The first bags were simply the bar bags found behind the three feet of mahogany that is the Pub’s bar. But through the years the holiday has taken on a life of its own with the advent of fancy bags and designs to liven up the celebration even more.

Benevolence is another element that Dick and Cathy Burke have brought to their business. During their nearly four decades of operation, the Burkes have raised more than a million dollars for a variety of charities between their locations in Philly and Atlantic City. Cathy Burke was particularly proud to note that all the proceeds they have ever raised have gone to the specific charities with the Pub underwriting the costs of the fund-raising events themselves.

There’s a living history lesson here that you can experience simply by looking at the walls of the Pub. You’ll see photos of championship prize fighters, baseball players, political leaders, world war posters and vaudeville entertainment. There is a character and heart to this place that makes it special. The building is as alive as the people who enter it. You just have to let it speak to you and tell its stories, not just of an era gone by but of life today in America as well.

May the luck of the Irish be with you, as it has been with the Burkes and this wonderful establishment through the years. Happy Saint Patrick’s Day!



INSURANCE AGENCIES, INC.

Member agencies serving Atlantic County since 1879

CJ Adams Company Insurance, Inc.

Siracusa-Kaufmann Insurance LLC

Steelman, Graves & Waters, Inc.

Ridge Insurance Agency, Inc.

Thibault-Sames Insurance Agency, LLC

Edgewood Associates, Inc.



South Jersey Coastal Risk Specialists

Personal Insurance:
Homeowners • Flood
Automobile • Motorcycle Boat
PWC • RV’s
Personal Umbrellas

Business Insurance:
Workers Compensation
Liability • Umbrella
Professional • Property
Employment Practices



Home Office
332 Tilton Rd.
Northfield, NJ 08225

Berlin Branch
3 Harker Ave.
Berlin, NJ 08009

For information or a no obligation rate quote contact:

(609) 646-1000